

## Company Fact Sheet

<b>Founded:</b>	2004
<b>Headquarters:</b>	Portland, Oregon
<b>Ownership:</b>	Privately held company; Received \$15 million in growth capital from Intel Capital, SAP Ventures & European Founders
<b>Employees:</b>	50+
<b>Growth:</b>	4x revenue growth since 2006; 3x customer growth since 2006
<b>Mission:</b>	To be recognized globally as the market leader for device-based online fraud protection.
<b>Target Markets:</b>	Financial Services, Online Retail, Online Gaming, Online Communities, Online Casinos
<b>Products:</b>	<b>iovation ReputationManager™</b> —Shared device reputation service that exposes a computer's history of fraud and abuse. <b>iovation Risk Module</b> —Daily risk management report service that identifies high-risk devices.
<b>Device Intelligence:</b>	<ul style="list-style-type: none"><li>• Performed over 4 billion device reputation check</li><li>• Manages over 180 million unique device reputations</li><li>• Stops over 11 million fraudulent activities per year</li></ul>
<b>Key Differentiators:</b>	<ul style="list-style-type: none"><li>• Focuses on device reputations to expose online fraud and abuse without requiring any personally identifiable information (PII)</li><li>• Internet's most accurate device reputation fraud management solution</li><li>• Subscribers share network of millions of device reputations across multiple industries</li></ul>
<b>Management Team:</b>	Greg Pierson, CEO and Co-founder Jon Karl, Vice President, Business Development and Co-founder Molly O'Hearn, Vice President, Operations and Co-founder Max Anhoury, Vice President, Sales & Marketing