

Company Fact Sheet

Founded:	June 2004
Headquarters:	Portland, Oregon
Investors:	Intel Capital, SAP Ventures, European Founders and EPIC Ventures
Employees:	75
Customers:	Protecting 300 major online brands
What We Do:	iovation helps companies know which online visitors to trust in order to reduce fraud, abuse, and protect customers and online communities. We apply the world's largest database of devices used to access the internet to determine the level of risk associated with any type of online transaction.
Markets Served:	Financial Services, Online Retail, Online Gaming, Online Communities, Online Casinos
Services:	ReputationManager 360 —For businesses with the most demanding fraud management challenges, this comprehensive service combines shared evidence of fraud and abuse from the world's leading brands, configurable advanced real-time business rules, account relationships, device profiles and transaction anomaly checks.
Market Leader:	<ul style="list-style-type: none">● Processed 6 billion device reputation checks● Manages 1 billion unique device reputations● Performs 7.5 million reputation checks per day● Stops 150,000 fraudulent activities per day
Key Differentiators:	<ul style="list-style-type: none">● Check the world's largest authority of trusted and fraud-related devices (PCs, Macs and mobile devices) and the accounts they log into without exposing PII.● Get answers to simple and complex queries about transaction details, evidence and device history in real time.● Apply the right level of security to customer interaction points on your website through customizable and configurable business rules.
Management Team:	Greg Pierson, CEO and Co-founder Jon Karl, Vice President, Business Development and Co-founder Molly O'Hearn, Vice President, Operations and Co-founder Doug Shafer, Chief Financial Officer Max Anhoury, Vice President, Sales & Marketing Scott Waddell, Vice President, Technology